

2024 NEW RELEASES







DEFAMATIONS ONLINE

Everything you need, all in one place ...

In alignment with our commitment to the environment, Defamations has decided to move away from printing large catalogues twice a year.

In their place, we bring you our New Releases brochure, featuring a quick-look at all the new products coming out.

Plus, we've set up a brand new landing page on our website as a one-stop-shop for all the information you would have usually found in our printed catalogues.

AUS: affirmations.com.au/def-welcome * NZ: affirmations.co.nz/pages/def-welcome

Visit the URL above or scan the QR code for more information about the following:

- New Product Releases
- The full range of Products
- Becoming a Stockist
- Wholesale Price List
- Defamations Blogs and Articles
- Newsletter Sign-up
- Company Contact Details
- Sales Rep Contact Details
- Trading Terms
- And more!





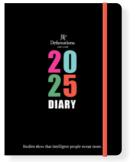


* Defamations products are managed and fulfilled by Affirmations Publishing House in both Australia and New Zealand.

Order 2025 Dated Products now for August delivery through the website or your Sales Rep.

2025 DIARY

A\$13.60 + GST | RRP A\$29.95 NZ\$14.60 + GST | RRP NZ\$29.95



DEFAMATIONS 2025 DIARY - DEFDIARY25

2025 WALL CALENDAR A\$11.50 + GST | RRP A\$24.95 NZ\$11.50 + GST | RRP NZ\$24.95



DEFAMATIONS 2025 WALL CALENDAR - DEFCAL25





NEVER-ENDING CALENDARS A\$11.50 + GST | RRP A\$24.95 | NZ\$13.60 + GST | RRP NZ\$29.95





NEVER-ENDING CALENDAR (KRAFT COVER) - DCALK



Two cover options for this hilarious desk calendar.



NEVER-ENDING CALENDAR (BLACK COVER) - DCALB

BOOKS A\$5.85 + GST | RRP A\$12.95 NZ\$6.95 + GST | RRP NZ\$14.95





COCKTAILS. SHOTS & SHENANIGANS - DBK004



WHAT THE FUCK? - DBK005





FOR FUCK'S SAKE - DBK006

INSTEAD OF SAYING HAVE A NICE DAY I THINK I'LL START SAYING HAVE THE DAY YOU DESERVE



LITTLE DEFAMATIONS

A\$8.20 + GST | RRP A\$17.95 Units of 3 AS24.60 + GST NZ\$8.95 + GST | RRP NZ\$19.95 Units of 3 NZS26.85 + GST



All Little Defamations come with a timber stand included in the box.

I am too insane to explain and you are too normal to understand.



ould probably go to jail.



I'm seriously the nicest

and meanest person you will ever know.

Now fuck off

and have a great day.

If you ever eed nothing, I'm here for you.

HEART OF DARKNESS - DHD

For descriptions, details and additional images of all products (without having to log in), visit the retail website: defamations.com.au



MAGNETS

A\$3.20 + GST | RRP A\$6.95 | Units of 6 A\$19.20 + GST NZ\$3.20 + GST | RRP NZ\$6.95 | Units of 6 NZ\$19.20 + GST





We're Defamations, and we are about to light up your lives and prove that homegrown Aussie and Kiwi naughtiness is the funniest.

> We love a laugh. We love a little bit of innuendo. We love that we don't take ourselves too seriously. We're hoping you're the same!

CONTACTS & REPRESENTATIVES

AUSTRALIA

HEAD OFFICE Freecall 1800 222 254 +61 2 6655 2350 sales@affirmations.com.au

NORTHERN NSW Suzann Mahoney +61 417 721 170

SYDNEY, SOUTHERN NSW & ACT Dave Harrison +61 416 110 688

MID NORTH COAST, NORTH & NORTH WEST NSW Daniel Maher +61 428 864 333

CENTRAL COAST TO PORT MACQUARIE, WEST NSW, NARRABRI & DUBBO Jacky Threadgate +61 408 470 218 Scott Threadgate +61 418 470 218

BLUE MOUNTAINS, CENTRAL WEST, SOUTHWEST & SOUTH COAST NSW & ACT John Lindsay +61 412 105 696

VICTORIA

Sue Wilson +61 457 000 058 Angie Gerges +61 456 940 191

SOUTH EAST QLD NORTH OF BRISBANE RIVER Suzann Mahoney +61 417 721 170 SOUTH OF BRISBANE RIVER Elizabeth Sheppard +61 408 191 474

CENTRAL & FAR NORTH QLD Linda Henderson +61 409 015 215

WESTERN AUSTRALIA Louise Hickey +61 457 009 801

SOUTH AUSTRALIA Phillippa Gray +61 411 733 709

TASMANIA Daniel Maher +61 428 864 333

Check out our contact page for up-to-date Sales Representative info: affirmations.com.au/contact-us

NEW ZEALAND

HEAD OFFICE Freecall 0800 444 224 +64 9 419 6988 sales@affirmations.co.nz

AUCKLAND & NORTHLAND Karin Eccleton +64 21 335 677

CENTRAL NORTH ISLAND Laurel MacKay +64 21 145 2314

LOWER NORTH ISLAND Carol Bouterey +64 21 424 211

SOUTH ISLAND Jenny Broadhurst +64 21 314 355

Check out our contact page for up-to-date Sales Representative info: affirmations.co.nz/pages/contact

TRADING TERMS

AUS TRADING TERMS affirmations.com.au/wholesale

NZ TRADING TERMS affirmations.co.nz/pages/terms-conditions



Open up this brochure to find a 24/25 financial year A3 poster in the style of our 2025 Dated Products.



SEEN IT ALL DONE IT ALL Can't remember most of it.

defamations.com.au



			JULY	/		
Μ	Т	W	Т	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

		SEP	ΓEM	BER		
Μ	Т	W	Т	F	S	S
30						1

		Al	JGL	JST		
Μ	Т	W	Т	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

		OC	TO	BER		
Μ	Т	W	Т	F	S	S
	1	2	3	4	5	6

2025

		JAI	NUA	٨RY		
Μ	Т	W	Т	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

		M	ARC	СН			
Μ	Т	W	Т	F	S	S	
31					1	2	-

		FEB	RUA	٩RY		
Μ	Т	W	Т	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

		A	N PRI	L		
Μ	Т	W	Т	F	S	S
	1	2	3	4	5	6

3 4 5 6 7 8	7 8 9 10 11 12 13	3 4 5 6 7 8 9	7 8 9 10 1
0 11 12 13 14 15	14 15 16 17 18 19 20	10 11 12 13 14 15 16	14 15 16 17 18
5 17 18 19 20 21 22	21 22 23 24 25 26 27	17 18 19 20 21 22 23	21 22 23 24 23
23 24 25 26 27 28 29	28 29 30 31	24 25 26 27 28 29 30	28 29 30
NOVEMBER	DECEMBER	MAY	JUNE
	DEGEMBER		5011E
	M T W T F S S	MTWTFSS	
MTWTFSS	MTWTFSS	MTWTFSS	M T W T F 30
M T W T F S S 1 2 3 4 5 6 7 8 9 10	M T W T F S S 30 31 1	M T W T F S S 1 2 3 4	MTWTF
M T W T F S S 1 2 3	M T W T F S S 30 31 1 1 1 2 3 4 5 6 7 8	MTWTFSS1234567891011	M T W T F 30 2 3 4 5 6