

AFFIRMATIONS

PUBLISHING HOUSE



20
24
New
Releases



BOOKS, STATIONERY, GIFTS & GREETING CARDS



AFFIRMATIONS ONLINE

Everything you need, all in one place...

In alignment with our commitment to the environment, Affirmations has decided to move away from printing large catalogues twice a year.

In their place, we bring you our New Releases brochure, featuring a quick-look at all the new products coming out.

Plus, we've set up a brand new landing page on our website as a one-stop-shop for all the information you would have usually found in our printed catalogues.

AUS: affirmations.com.au/aff-welcome

NZ: affirmations.co.nz/pages/aff-welcome

Visit the URL above or scan the QR code for more information about the following:

- New Product Releases
- The full range of Products
- Becoming a Stockist
- Wholesale Price List
- Affirmations Blogs and Articles
- Newsletter Sign-up
- Company Contact Details
- Sales Rep Contact Details
- Trading Terms
- And more!

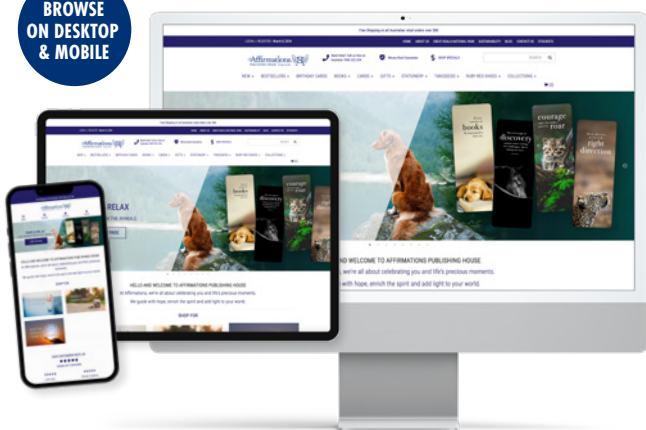


AUS CUSTOMERS



NZ CUSTOMERS

BROWSE
ON DESKTOP
& MOBILE



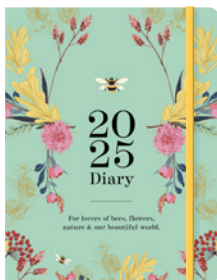
Order 2025 Dated Products now for August delivery through the website or your Sales Rep.

2025 DIARIES

A\$13.60 + GST | RRP A\$29.95
NZ\$14.60 + GST | RRP NZ\$29.95



AFFIRMATIONS 2025 DIARY – AffDiary25



BEE 2025 DIARY – BeeDiary25

BEE JOURNAL

A\$11.50 + GST
RRP A\$24.95
NZ\$11.50 + GST
RRP NZ\$24.95



BEE JOURNAL – BeeJournal25

Bee Desk Planner comes in a protective slip cover.

2025 WALL CALENDARS

A\$11.50 + GST | RRP A\$24.95
NZ\$11.50 + GST | RRP NZ\$24.95



AFFIRMATIONS 2025 WALL CALENDAR – AffCal25



BEE 2025 WALL CALENDAR – BeeCal25

BEE DESK PLANNER

A\$11.50 + GST | RRP A\$24.95
NZ\$11.50 + GST | RRP NZ\$24.95



BEE DESK PLANNER – BeePlanner25



EVERLASTING CALENDAR .CalendarSecretGarden

A\$6.90 + GST | RRP A\$14.95 | NZ\$7.70 + GST | RRP NZ\$16.95



Featuring art by West Australian artist Cate Edwards.



ANIMAL 365 CALENDARS

A\$11.50 + GST | RRP A\$24.95 | NZ\$13.60 + GST | RRP NZ\$29.95



ANIMAL 365 CALENDAR (DOG)
– ACALPUP



Two cover options for this cute animal-themed Desk Calendar.



ANIMAL 365 CALENDAR (CAT)
– ACALKIT



ANIMAL GREETING CARDS

A\$2.95 + GST | RRP A\$6.50 | Units of 6 A\$17.70 + GST

NZ\$3.00 + GST | RRP NZ\$6.95 | Units of 6 NZ\$18.00 + GST



M147



M148

For descriptions, details and additional images of all products, visit the website:
affirmations.com.au | affirmations.co.nz

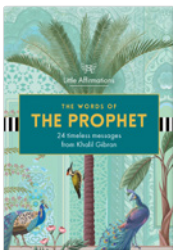
LITTLE AFFIRMATIONS

A\$8.20 + GST | RRP A\$17.95 | Units of 3 A\$24.60 + GST

NZ\$8.95 + GST | RRP NZ\$19.95 | Units of 3 NZ\$26.85 + GST



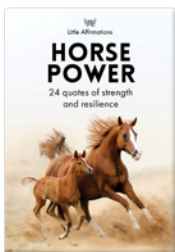
THE GREAT CATSBY – DGC



THE PROPHET – DKG



All Little Affirmations come with a timber stand included in the box.



HORSE POWER – DHW



PUPPARAZZI – DPZ



LITTLE PAWS – DLP



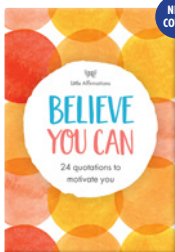
WORDS OF WISDOM – DWW



JUST BEE – DJB



BEE HAPPY – DBH



BELIEVE YOU CAN – DBY

NEW COVER



WISE CATS – DWC

NEW COVER



KITTEN TALES – DKT

NEW COVER



Affirmations Publishing House is a vibrant, young-at-heart company which is passionate about positivity. Our enduring mission: to share uplifting messages of hope, love, inspiration, enlightenment, fun, discovery and positivity around the globe.

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TRADING TERMS

AUS TRADING TERMS

affirmations.com.au/wholesale

NZ TRADING TERMS

affirmations.co.nz/pages/terms-conditions

**BONUS
FREEBIE**



Open up this brochure
to find a 24/25 financial year
A3 poster in the style of our
2025 Dated Products.

GENTLENESS

Gentleness is the art of speaking to the soul without making a sound.

affirmations.com.au | affirmations.co.nz

2024

JULY

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

AUGUST

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SEPTEMBER

M	T	W	T	F	S	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

OCTOBER

M	T	W	T	F	S	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

NOVEMBER

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

DECEMBER

M	T	W	T	F	S	S
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

2025

JANUARY

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

M	T	W	T	F	S	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH

M	T	W	T	F	S	S
31					1	2
3	4	5	6	7	8	9
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17	18	19	20	21	22	23
24	25	26	27	28	29	30

APRIL

M	T	W	T	F	S	S
	1	2	3	4	5	6
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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

M	T	W	T	F	S	S
			1	2	3	4
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

M	T	W	T	F	S	S
30						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29